TORRANCE

FOR IMMEDIATE RELEASE

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Torrance Signs On as a 2013 Small Business Saturday Partner

Torrance, Calif., November 26, 2013 – The City of Torrance has signed on as a "2013 Small Business Saturday Partner." This November 30, Torrance is proud to recognize the Saturday after Thanksgiving as a "buy local" support date. Endorsed by advocacy groups, as well as public and private organizations across the nation, as "Small Business Saturday," Mayor Frank Scotto encourages the community to support small businesses.

The City of Torrance prides itself in being business-friendly. They appreciate, support and celebrate the local small businesses, and the contribution they make to the local economy and community.

According to the United States Small Business Administration, there are currently 28 million small businesses across the nation. Small businesses employ half of the employees in the private sector in the United States and represent more than 99 percent of American companies. They create two-thirds of the net new jobs and generate half of private gross domestic product.

To view a list of the 2013 supporting partners, as well as additional information for this commitment to being "Small Business Friendly" visit www.shopsmall.com.

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